

50 Ways to Promote Membership

- ? Develop and publish a Chapter membership roster
- ? Divide membership roster and call members - call one person per month
- ? Have a meal every other meeting
- ? Have educational opportunities at every other meeting
- ? Institute and support (including financially) a Chapter Membership Committee/Program
- ? Have members provide entertainment
- ? Participate in community events
- ? Have regular activities with the local Masonic Lodge - Have a "prospect party"
- ? Hold a prospect session to come up with a list of prospects
- ? Send out invitations to meetings: to other Chapters, inactive members, new members
- ? Submit regular articles to local newspapers
- ? Pay for advertisements in your local newspapers
- ? Arrange for members to visit 'shut-in' members
- ? Do something nice for your Masonic Lodge building
- ? Call members, who haven't come out for a while, to help with events, refreshments, etc.
- ? Have an open installation - invite friends, co-workers, etc.
- ? Arrange for a Masonic speaker to address local ministerial group
- ? Abbreviate some meetings to make time for some fun
- ? Ask a different member to serve as prompter at each meeting
- ? Send greeting cards to 'shut-ins', or out-of-town members
- ? Set up a ride committee
- ? Have an official greeter or hostess - different at each meeting
- ? Have a family dinner evening
- ? Arrange for baby sitting
- ? Invite youth groups (Masonic or community) to make a presentation at a meeting
- ? Establish a telephone committee
- ? Have regular Chapter newsletter or participate in Masonic newsletter

- ? Have Officer handbook/duties
- ? Have theme nights for meetings
- ? Plan a bus trip or mystery trip
- ? Plan outside social events - ball game, theater, community event
- ? Participate in Grand Chapter as a group
- ? Participate as a Chapter in a meeting of a sister Chapter
- ? Provide petitions for each member to carry
- ? Wear nametags at your meetings
- ? Institute a new member orientation program
- ? Have 'secret pal' program with Masons or youth group
- ? Order Eastern Star brochures so they are available to your members
- ? Talk with your members about what Eastern Star means to them
- ? Contact other Eastern Star members who live in your area
- ? Hold children's party for community at holiday
- ? Have a food booth, float, information booth at community events
- ? Ask your members to bring a friend to an activity
- ? Call or send a note to members when they miss a meeting, tell them they were missed
- ? Make a pledge to ask someone to join Eastern Star
- ? Get involved. Volunteer in your own Chapter. Offer to chair a committee, provide refreshments
- ? Be supportive and encouraging. Be willing to try something new instead of finding fault.
- ? Keep going - don't give up.
- ? Send letters to prospective members or inactive members.